How can service design drive textile artisans’ communities towards a sustainable future? [Poster]

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how can service design drive textile artisans’ communities towards a sustainable future?

area of study

The global economic and environmental crisis is leading to the end of a linear economy based on consumption and waste, while setting the ground for new ethics of sustainability and cutting-edge business opportunities. Artisanship is an interesting opportunity for opening up flexible and redistributed micro-factories while bridging local realities with global markets. It is a key contributor to sustainable development as it preserves cultural heritage, provides social employment, and boosts creative economies and environmental stewardship. This PhD aims to explore how service design can strategically drive textile artisans’ communities towards a sustainable future. This means empowering artisans’ creative assets and social bonds, co-designing collaborative services and scaling up initiatives within an enabling ecosystem at local and global level.

research framework

The global economic and environmental crisis is leading to the end of a linear economy based on consumption and waste, while setting the ground for new ethics of sustainability and cutting-edge business opportunities. Artisanship is an interesting opportunity for opening up flexible and redistributed micro-factories while bridging local realities with global markets. It is a key contributor to sustainable development as it preserves cultural heritage, provides social employment, and boosts creative economies and environmental stewardship. This PhD aims to explore how service design can strategically drive textile artisans’ communities towards a sustainable future. This means empowering artisans’ creative assets and social bonds, co-designing collaborative services and scaling up initiatives within an enabling ecosystem at local and global level.

methodology

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