Seventeen Point Plan
[Information document]

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Additional Information:

- This is an information document that contains 1 still image of the video animation and full list of exhibitions of 100x100 worldwide touring exhibition. The digital video art animation was created for 100x100=1900s (100 videoartists to tell a century). Organized by Magmart Festival Italy, it is an international project, realized in 2013 to celebrate 50 years of video art. It involved 100 artists from around the world, each of whom has realized a video on each year of the 900. The project has traveled the world in an international tour, which touched 29 different countries, with 66 exhibitions, for a total of 451 days of screenings, with the support of 39 curators and 55 local partners. The project is now hosted on Google Cultural Institute https://www.google.com/culturalinstitute/beta/exhibit/BgIyebrICVvkHkg. Full list of exhibitions can be found on the depository. Additional the artefact was exhibited at other international (digital media) arts exhibition and film festivals and continues to be exhibited during REF 14-2020 period.

Metadata Record: https://dspace.lboro.ac.uk/2134/24771

Version: Accepted for publication

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100X100=900 (100 VIDEOARTISTS TO TELL A CENTURY) (2013-2014) worldwide touring exhibition

‘Seventeen Point Plan’ is a digital video animation, experimental documentary or animated documentary, 3.00min.

It was created for 100x100=1900s (100 videoartists to tell a century). Organized by Magmart Festival Italy, it is an international project, realized in 2013 to celebrate 50 years of video art. It involved 100 artists from around the world, each of whom has realized a video on each year of the ‘900. The project has traveled the world in an international tour, which touched 29 different countries, with 66 exhibitions, for a total of 451 days of screenings, with the support of 39 curators and 55 local partners. The project is now hosted on Google Cultural Institute https://www.google.com/culturalinstitute/beta/exhibit/BgIyebrICVkHKg.

‘Seventeen Point Plan’ investigates the potential of animated documentary to create a digital video scroll that consists solely of documentary photography, text documents and audio recordings related to the Chinese invasion of Tibet in 1951. After the Chinese invasion of Tibet the Tibetan government is forced to sign the Seventeen Point Agreement for the Peaceful Liberation of Tibet with the People’s Republic of China on March 23, 1951. The people of Tibet have not given up hope of somehow driving out their oppressors even after 63 years of occupation.

2013 Screenings

April
From 15 to 19 at RICHLAND COLLEGE Richland College, Multimedia Department, Dallas, Texas (USA)

From 18 to 19 at NUOVO CINEMA AQUILA [Official presentation of Project] via L’Aquila 68 00176 Rome (Italy)

On 26 at Moscow Museum of Modern Art Petrovka st. 25 Moscow (Russia)

May
From 3 to 14 at EAST ART GALLERY No 40, Khodami St, Vanak Sq, Tehran (Iran)
On 7-14-21-28 at MEM 19 h. Dohain Gratis. Pulimentos del Norte. Cortes 29-31. 6ºE. Bilbao (Spain)

From 17 to 19 at JAAGA Jaaga, No 68, KH Double Road, Opp. Corporation Bank, Bangalore (India)

On 9-16-23-30 at Espacio AVAart Calle San Bernardo 73. Gijón (Spain)

June
From 5 to 8 during One Minute One Shot festival, Yerevan (Armenia)

On 6 at PALLADIUM Piazza Bartolomeo Romano 8, Garbatella, Rome (Italy) (within "Roma Tre Film Festival 2013")

From 7 to 9 at MOSZKVA CAFÉ Industry Hall, Sonnenfeld Palace, Oradea (Romania)

From 7 to 9 at BOOZE COOPERATIVA Κολοκοτρώνη, 57 Athens 105 60 (Greece)

On 8-9 at NATIONAL HISTORICAL and ARCHITECTURAL MUSEUM 'KIEV FORTRESS' Kiev (Ukraine)

From 10 to 13 at NEW BULGARIAN UNIVERSITY New Bulgarian University, Sofia, (Bulgaria)

On 26 at BS1 / BACK TO SQUARE JUAN - PWU PWU AVR, 2nd Floor (Philippine Women's University) (Philippines)

From 15 to 30 at TORRANCE ART MUSEUM 3320 Civic Center, Torrance, Los Angeles, California (USA)

From 15 to 30 at TAKESH GALLERY (VIDEOARTIST IRAN) 43, Kakh Sa’adat-Abaad St., Noth Chahar-Bagh St., Isfahan (Iran)

July
On 1 at TAKESH GALLERY (VIDEOARTIST IRAN) Isfahan (Iran)

From 1 to 31 at TORRANCE ART MUSEUM Los Angeles, California (USA)

On 5 at INSTITUT FÜR ALLES MÖGLICHE Berlin (Germany)

On 8-15-22-29 at SEEDSPACE Nashville (USA)

From 18 to 31 at HOLDUDVAR GALLERY Budapest (Hungary)

On 1 at TAKESH GALLERY (VIDEOARTIST IRAN) 43, Kakh Sa’adat-Abaad St., Noth Chahar-Bagh St., Isfahan (Iran)

From 1 to 31 at TORRANCE ART MUSEUM 3320 Civic Center, Torrance, Los Angeles, California (USA)

On 7 at INSTITUT FÜR ALLES MÖGLICHE Ackerstr. 18 - Berlin mitte (Germany)

On 8-15-22-29 at SEEDSPACE 427 Chestnut St ,Nashville ,TN 37203(USA)

On 14 at PLATEFORME 73 rue des Haies, 75020 Paris (France)

From 23 to 25, from 29 to 30 and from 31 to august 1 at GALLERIA FUORIZONA ARTE CONTEMPORANEA (different timing) P. Matteo Ricci 74/76, Macerata (Italy)
From 18 to 31 at HOLDUDVAR GALLERY  Margaret Island, Budapest (Hungary)

**August**
From 1 to 18 at HOLDUDVAR GALLERY  Budapest (Hungary)

From 1 to 31 at TORRANCE ART MUSEUM  Los Angeles, California (USA)

On 9-10 at CENTRE3 FOR PRINT AND MEDIA ARTS  Hamilton, Ontario (Canada)

On 5-12-19-26 at SEEDSPACE  Nashville (USA)

On 16 at BS1 / BACK TO SQUARE JUAN - PWU  (Philippine Women's University)  (Philippines)

On 28-29 at REGIONAL MUSEUM OF HISTORY OF COLIMA  (Mexico)

From 1 to 25 at HOLDUDVAR GALLERY  Margaret Island, Budapest (Hungary)

From 1 to 31 at TORRANCE ART MUSEUM  3320 Civic Center, Torrance, Los Angeles, California (USA)

On 9-10 at CENTRE3 FOR PRINT AND MEDIA ARTS  Hamilton, Ontario (Canada)

On 3-5-12-19-26 at SEEDSPACE  427 Chestnut St, Nashville, TN 37203 (USA)

On 16 at BS1 / BACK TO SQUARE JUAN - PWU  PWU AVR, 2nd Floor (Philippine Women's University)  (Philippines)

On 21-22 and 28-29 at DIGITAL ARTS ENTERTAINMENT LABORATORY  One Park Place South, Atlanta (USA)

On 28-29 at REGIONAL MUSEUM OF HISTORY OF COLIMA  Portal Morelos 1, Centro, CP 28000 Colima, Colima, Colima (Mexico)

**September**
From 1 to 30 at TORRANCE ART MUSEUM  3320 Civic Center, Torrance, Los Angeles, California (USA)

From 13 to 15 at TOLDI ART CINEMA (CROSSTALK VIDEO ART FESTIVAL)  (ex-headquarter of Balázs Béla Film Studio)  Bajcsy-Zsilinszky út 36–38, Budapest (Hungary)

From 25 to 27 at PERAS DE OLMO - ARS CONTINUA (VIDEOPLAY)  Niceto Vega 4678, Palermo C.A.B.A. (Argentina)

On 27 at BS1 / BACK TO SQUARE JUAN - PWU  PWU AVR, 2nd Floor (Philippine Women's University)  (Philippines)

**October**
From 1 to 10 at TORRANCE ART MUSEUM  Torrance, Los Angeles, California (USA)

On 1-2-8-9 at THE RED HOUSE  Sofia (Bulgaria)

On 3-10-17-24 at THE HUB  London (UK)

On 5-6 and 19-20 at XX.9.12 FABRIKArte  Venice (Italy)

From 1 to 10 at TORRANCE ART MUSEUM  3320 Civic Center, Torrance, Los Angeles,
California (USA)
On 5-6 at **LVIII PREMIO TERMOLI** Galleria Civica d'Arte Contemporanea Piazza S. Antonio, 2 Termoli, CB (Italy)

On 1-2-8-9 at **THE RED HOUSE** 15, Ljuben Karavelov St., Sofia 1142 (Bulgaria)

On 9-10 at **PERAS DE OLMO - ARS CONTINUA (VIDEOPLAY)** Niceto Vega 4678, Palermo C.A.B.A. (Argentina)

On 3-10-17-24 at **THE HUB** Newham NDP, Newham, London (UK)

From 15 to 27 at **HISTORY MUSEUM KATOWICE** ul. Ks. J. Szafranka 9, Katowice 40-025 (Poland)

On 18 at **MAGMA** str. Tigaretei u. nr. 53. Sfântu Gheorghe, 520033 (Romania)

On 5-6 and 19-20 at **XX.9.12 FABRIKArte** Villa Farsetti – Santa Maria di Sala, via Roma 1, Venice (Italy)

From 13 to 27 at **PORTA DEGLI ANGELI (THE SCIENTIST)** Porta degli Angeli, Rampari di Belfiore, Ferrara (Italy)

From 5 to 24 at **MURATCENTOVENTIDUE ARTECONTEMPORANEA** via G. Murat 122/b 70123 Bari (Italy)

From 23 to 25 at **ACCADEMIA CARRARA DI BELLE ARTI** Piazza Giacomo Carrara 82/d, Bergamo (Italy)

**November**
From 1 to 23 at **KROWSWORK GALLERY** 480 23rd Street - side entrance Oakland, California (USA)

On 2-3 and 9-10 at **WEBSTER UNIVERSITY FILM SERIES** Winifred Moore Auditorium (470 E. Lockwood, Webster Groves, MO 63119), St. Louis, Missouri (USA)

From 2 to 24 at **500x GALLERY** 500 Exposition Ave, Dallas, Texas (USA)

From 3 to 5 at **5th BASE GALLERY** 5th Base Gallery, 23 Heneage Street (off Brick Lane), London E1 5LJ, (UK)

On 7 at **GALLERIA CIVICA d'ARTE CONTEMPORANEA** via Emilio De Gennaro, 78 Casacalenda, CB (Italy))

On 7-8 at **ZETA GALLERY & ART CENTER** Rr.Abdyl Frasheri, Hekla Center, P.31, A/4, Tirane (Albania)

From 23 to 30 at **VISIVA** Via Assisi, 117, Rome (Italy)

On 29 at **BS1 / BACK TO SQUARE JUAN - PWU** PWU AVR, 2nd Floor (Philippine Women's University) (Philippines)

On 29-30 at **LXT FILM FUND** Songzhuang Art Colony, Tongzhou District, Beijing (China)

On 30 at **ESPACIO MISCELLANEOUS** C/ Nueve, 7. El Escorial, Madrid (Spain)

On 30 at **GALERIA SANTA CLARA / SAINT CLAIRE GALLERY** Rua António Augusto Gonçalves, 67 – 3040-241 Coimbra (Portugal)
December
From 1 to 10 at VISIVA Via Assisi, 117, Rome (Italy)

From 2 to 7 at ARTUR FIDALGO GALERIA Rua Siqueira Campos 143 | lojas 147/150 | 2º piso | Copacabana | Rio de Janeiro/RJ (Brazil)

From 3 to 6 at THE FORMAT CONTEMPORARY CULTURE GALLERY Via G.E. Pestalozzi 10 ,interno 32, Milano (Italy)

On 13-14 at #TAG TEMPORARY GALLERY via Roma n179 Vigodarzere, Padua (Italy)

From 16 to 19 at QORIKANCHA MUSEUM Plazoleta de Santo Domingo s/n, Cusco (Peru)

On 28-29 at INTER ART CENTER / GALLERY Sevenstar Main Street, 798 Art Zone, No.4 Jiuxianqiao Road, Chaoyang District Beijing (China)

From 24 to 31 at GALERIA CHARTIER 35 Elizabeth Street, Derby CT (USA)

2014 Screenings

Video in Progress 5: Reflections of the Past in Ljubljana / Slovenia / From 2014-06-05 to 2014-06-07

One Shot International Short Film Festival in Yerevan / Armenia / On 2014-06-06

Seed Space in Nashville / Tennessee, USA / On 2014-06-07 / 2014-08- 09

Oran Biennal in Oran / Algerie / From 2014-06-08 to 2014-06-10

Demolden Video Project in Santander / Spain / On 2014-06-22

Room in Kent / UK / From 2014-06-24 to 2014-06-30

Elgalpon Espacio in Lima / Peru / On 2014-07-09

100X100=900 (100 VIDEOARTISTS TO TELL A CENTURY)

TO CELEBRATE 50 YEARS OF VIDEOART, CONVENTIONALLY RECURRENT ON 2013, MAGMART | VIDEO UNDER VOLCANO ORGANIZE THE VIDEOARTISTIC PROJECT 100X100=900 (100 VIDEOARTISTS TO TELL A CENTURY).

THE CORE OF THE PROJECT EMBEDS THE IDEA THAT, IN ORDER FOR HUMANITY TO PROGRESS, IT IS NECESSARY TO IDENTIFY WHAT ELEMENTS OF THE PAST NEEDS TO BE ARCHIVED, ONCE AND FOR ALL. THE 20TH CENTURY IS CHARACTERISED BY THE UBIQUITOUS PRESENCE OF MOVING IMAGES (CINEMA, TELEVISION, WEB). IN THE ATTEMPT OF PROPOSING AN OVERALL NARRATION OF THE LAST CENTURY, EACH OF THE ONE HUNDRED ARTISTS WILL INTERPRET A DIFFERENT YEAR.

VIDEOART IS INTIMATELY CLOSE TO THE CONTEMPORARY LANGUAGES AND TO THEIR GRAMMARS AND SYNTAXES, PROBABLY AS NEVER BEFORE IN ART. FURTHERMORE, THE PROGRESSIVE SWITCHOVER TO DIGITAL MEDIA, OCCURRING IN ANY FORM OF EXPRESSION THROUGH IMAGES, HAS BEEN REDUCING THE SEPARATION FROM OTHER USAGES OF THE DIGITAL TECHNOLOGIES. IN THIS PERSPECTIVE, THE TOOLS OF VIDEOART MAY BE DEFINED AS THE MOST SUITABLE
ONES FOR THE ARTISTIC COMMUNICATION BETWEEN THE TWO MILLENNIA. VIDEOART HAS THE GREATEST POTENTIAL IN INFLUENCING CURRENT FORMS OF COMMUNICATION.

THE PRESENT APPROACH TO A COLLECTIVE AND VISIONARY NARRATION OF THE CENTURY, THROUGH AN ARTISTIC AND PLURAL OUTLOOK, AIMS AT STIMULATING THE PUBLIC DISCOURSE ABOUT THE FORTHCOMING ROOTS OF OUR PRESENT. THE ARTISTIC FREEDOM GRANTED TO THE ARTISTS, WHOSE ONLY BOND WILL BE TO INTERPRET A SPECIFIC YEAR OF THE CENTURY, IS LIKELY GOING TO CHANGE OUR VIEW OF THAT PAST.

100X100=900 IS ALSO A CALL FOR ARTISTS TO EXPERIMENT THEIR OWN PRODUCTION WITHIN A COLLECTIVE CONTEXT: ALTOGETHER, THE ARTWORKS WILL CONSTITUTE A META-LAYER OF INTERPRETATION, BOTH INCLUDING AND OVERCOMING THAT OF EACH ONE. THE ARTISTS’ AWARENESS OF THIS META-LAYER WILL LIKELY INFLUENCE THE CREATIVE PROCESS, ALTHOUGH IN UNPREDICTABLE WAYS. IT IS THE FIRST TIME, IN VIDEOART, THAT SUCH A PROJECT IS ATTEMPTED. IT IS AN EXPERIMENT ITSELF.

Enrico Tomaselli
Magmart Festival Art Director