Family firm dynamics and strategic decision-making

[Abstract]

This item was submitted to Loughborough University’s Institutional Repository by the/an author.

Citation: HUGHES, P. .... et al., 2019. Family firm dynamics and strategic decision-making. Presented at the 39th Annual Strategic Management Society Conference (SMS), Minneapolis, USA, October 19-22nd.

Additional Information:

- This is an abstract of a conference paper.

Metadata Record: https://dspace.lboro.ac.uk/2134/37677

Version: Accepted for publication

Rights: This work is made available according to the conditions of the Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0) licence. Full details of this licence are available at: https://creativecommons.org/licenses/by-nc-nd/4.0/

Please cite the published version.
Family Firm Dynamics and Strategic Decision-Making

Paul Hughes - De Montfort University
Aizuddin Daut - De Montfort University
Ian Hodgkinson - Loughborough University
Mathew Hughes - Loughborough University (m.hughes2@lboro.ac.uk)

East Asian countries, like Malaysia, are seeking to grow out of the middle-income trap (Hodgkinson et al., 2016) and the growth in family firms in Malaysia reflects this desire. Though growing, the body of work on family firms is largely based on firms in Western countries. While insightful, findings in these studies are not directly transferrable to emerging economies. Despite works by Hughes et al. (2018), the literature has not thoroughly investigated decision-making in the emerging economy context. Tsai et al. (2006) note a tendency in emerging economies to favor formal planning but Hodgkinson et al. (2016) demonstrate that improvisation is also on the rise. As a result, this study aims to address the knowledge void in understanding strategic decision-making in emerging economy family firms.

Extended abstract available on requested from authors.